



Accelerate YOUR business revenue growth. This Month. This Quarter. This Year.

## How Can We Help You? **Increase Revenue.**

### Align Sales and Marketing

We support the new roles of sales and marketing to erase the costly inefficiencies of traditional models. We help marketing generate targeted leads, and efficiently remain top of mind until they are ready to be handed to sales.

Learn more about ROM's lead generation and nurturing: [www.theromgroup.com/services](http://www.theromgroup.com/services)

### Increase Sales-Funnel-Ready Leads

The ROM Group has created an outsourced lead nurturing pipeline that combines the best of lead automation and traditional customer relationship management (CRM) to generate a steady flow of sales opportunities to your sales team.

Learn how we help you increase sales opportunities: [www.theromgroup.com/solutions](http://www.theromgroup.com/solutions)

### Engage with Customers and Close More Sales

We help you learn what your buyers truly want, the way they want it and what is missing in their world so you can position your business and your brands to exclusively deliver it.

With this insight, you can engage and close more sales.

Discover how to play by the new buyer centric rules and win: [www.theromgroup.com/library](http://www.theromgroup.com/library)

## Our Mission

We empower leading companies with innovative tools to navigate the challenges of generating sustainable revenue growth now and into the future.

## Our Services

- Lead Generation
- Lead Capture
- Lead Nurturing
- Lead Scoring
- Lead Conversion
- Continuous Communication
- Channel Development
- Measurement and Reporting
- Market Research
- Marketing Strategy Development
- Strategic Design
- Program Design

## Contact Information

3311 Packerland Dr.  
De Pere, WI 54115  
Main: (920) 964-5564  
[www.theromgroup.com](http://www.theromgroup.com)